

## The AD-Master Story

AD-MASTER TRADING POST is an Integrated Marketing System which I developed in 1999. I had decided to get my Real Estate license, but after I passed the exam and had it hanging on my wall, I realized my biggest expense was going to be advertising. Even in the local weekly shopper, display ads cost a small fortune. Forget about TV, Cable, or Radio—I couldn't budget enough to be effective in any of them. I needed to find a vehicle to promote my real estate offerings that wasn't going to consume all my resources before I had a chance to pick up a full head of steam.

What was meant to be an innovative temporary solution to costly and hard to track newspaper advertising, matured into an exceptionally effective Integrated Marketing System. Local business proprietors, impressed by my imaginative advertising concept, began to ask how they could advertise their businesses on my displays. Within a single year of launching AD-Master, I had 19 displays hosted in different business establishments (restaurants, motels, stores, etc.) throughout my small town of just 4,000 people!

It was **Cooperative Advertising** in its purest form—business owners cooperating to advertise each other's goods and services. Not only was my Real Estate Company getting plenty of exposure, I was actually earning cash from the Trading Post displays!

And the rest, as they say, is history!

*Frank A. Molgano, Jr., President*



AD-MASTER'S Photo-Card Display will accommodate standard 4"x6" photographs or display ads and will hold business cards or custom offering cards.



AD-MASTER'S Business Card Display Networking with other businesses that have a display advertising each others, businesses. "Businesses Promoting Business"



AD-MASTER Business Card Display at a Mall Kiosk used as a company directory to host their Real Estate Associate's Photo Business Cards.



## INTEGRATED MARKETING SYSTEM™

## COOPERATIVE REAL ESTATE ADVERTISING PROGRAM

**Stop Paying for Advertising & Start Earning Money with the Most Effective Integrated Marketing System Available Today!**



# STOP PAYING TO ADVERTISE YOUR REAL ESTATE COMPANY

You may find this hard to believe, but there is a way to not only beat the high cost of newspaper, TV, Cable, and Radio advertising, but also a way to line your pockets with cash doing what every successful professional salesperson does best--networking. Think of your most productive sales. Did they come as a result of an ad someone cut out of a newspaper and carried into your office or did they come because you were in the right place at the right time?

## NETWORKING

As everyone knows, being in the right place at the right time only means one thing; you've done a good job networking. With the AD-Master Integrated Marketing System™, networking pays both short term and long term dividends.



[www.ad-master.com](http://www.ad-master.com)



## HOW IT WORKS

The AD-Master Integrated Marketing System™ goes to work the moment you unpack it and works for you 365 days a year.

1. Install Ad-Master™ in your office to display your hottest properties.
2. Use Ad-Master™ to reward your top producers.
3. Feature exclusive properties at high traffic locations in your trading area.
4. Provide one for every Agent and have them network, network, network as they build your office's cooperative advertising community.

*"This is the most amazing Real Estate marketing tool I've ever used and I've been doing this for 25 years! Just follow the program and it will work!" F. LaTorella, owner, RE/MAX Star Properties, Manchester, VT.*

## AD-MASTER INTERGRATED MAKETING SYSTEM™

- ▶ No Franchise Fees
- ▶ No Commissions
- ▶ Free Lifetime Product Support
- ▶ 100% Satisfaction Guarantee
- ▶ Proudly Made in USA

## ADVERTISING THAT PAYS YOU BACK

Week after week you put display ads into the newspaper and month after month the statement just seems to keep on growing. You ask yourself, "Where is the payback?" every time you write them another check.

For less than the cost of newspapers, you can free yourself from the ball and chain of costly hit or miss advertising and cash in on the proven lucrative AD-Master Integrated Marketing System™. It'll be the best investment you make this year.

**\$695** includes one photo card or business card display, installation guide, tips on creating your own cooperative advertising community and lifetime free advice and support. Tax and shipping extra.

**Call: (802) 362-3874**